BIG LUG BREWING CO. CAN DESIGN: WAIST DEEP

PRESENTED BY LYDIA WHEATLEY 4.16.22

CONCEPT #1



## BEER ICON:



# **BEER COLORS:**



## **BEER PATTERN:**

#### **BEER LABEL:**





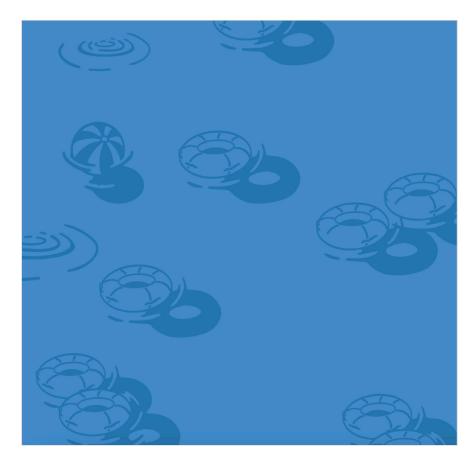
## **BEER ICON:**



## **BEER COLORS:**



### **BEER PATTERN:**



#### **BEER LABEL:**



CONCEPT #1



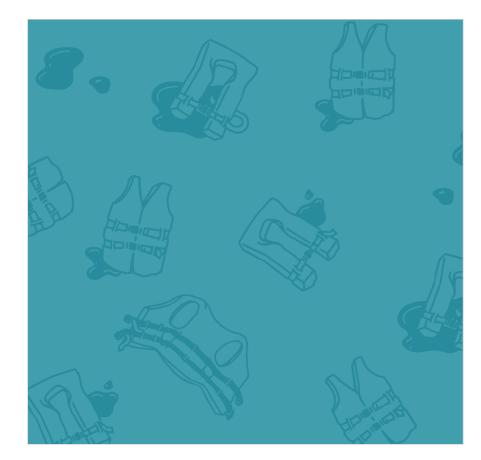
### BEER ICON:



## **BEER COLORS:**



## **BEER PATTERN:**



#### **BEER LABEL:**





CONCEPT 1:

CONCEPT 2:

CONCEPT 3: