



**BIG LUG BREWING CO.
CAN DESIGN: WAIST DEEP**

PRESENTED BY LYDIA WHEATLEY 4.16.22

CONCEPT #1



BEER ICON:



BEER PATTERN:



BEER COLORS:



BEER LABEL:





BEER ICON:



BEER PATTERN:



BEER COLORS:



BEER LABEL:



CONCEPT #1



BEER ICON:



BEER PATTERN:



BEER COLORS:



BEER LABEL:





CONCEPT 1:



CONCEPT 2:



CONCEPT 3: